

# RAJKUMAR

# BABU

## SENIOR VISUAL DESIGNER

I'm a passionate creator with 6+yrs of design experience in a product & services-based company with diverse skills. Serving as a core team member to built the wireframes, prototypes ui/ux design output, Responsible for designing the user interface prototype and flowcharts for various platforms, work closely with business teams to assist with walk through usability testing, updated ui/ux as per changing needs and requirements.

Handled the design and media unit of our organization also supporting the Marketing, Pre-Sales, and Sales by providing the ppt decks, website design, corporate visual design brand collaterals for our various services.

+91 97914 62125

rajkumarb89@gmail.com

Chennai

### Experience

#### Sr. Visual Designer

Jun 2019 - Till Date  
(3 Years+)

#### iOPEX Technologies Chennai

Handled the design and media unit of our organization also supporting the Marketing, Pre-Sales, and Sales by providing the ppt decks, website design, corporate visual design brand collaterals for our various services.

#### Executive

#### Graphic Designer

Feb 2015 - Dec 2018  
(3 Years & 10 Months)

#### Techzone An Eros International Chennai

Creating Banners, Mailers, Web & Mobile App UI/UX Designs For (WAP,CRBT,IVR & Eros Now), Infographics and Social Media Creating (Newsletters, FB Posts, Video RBT Posters, Video Jukebox Posters & Youtube Previews).

#### Production

#### Co-Ordinator

Sep 2011 - July 2013  
(1 Year & 10 Months)

#### Media One Global Entertainment ltd Chennai

3D Stereoscopic Performance Capture Future Film Kochadaiyaan.

#### CFX & Texturing & Lighting

Aug 2013 - Aug 2014  
(1 Year)

#### Freelancer

3D Generalist.

#### Team Lead

CFX & Production  
Co-Ordinator 2D Team  
Nov 2008 - Sep 2011  
(2 Years & 10 Months)

#### Accel Animation Studios Chennai

3D Future Film Alibaba ur 41 chor,15 Episodes Thirukural Kathaigal,2D Games & Pre School Rhymes Little Ditective.

Responsible for Sales & Marketing, delivering customized brand designs & corporate presentation on products and services

Involved in maintaining website progress along with digital Marketing

Build new presentations for use of sales, operations and software consultants effectively communicating with all levels of the organization

## EDUCATION

### IMAGE CREATIVE EDUCATION

Passedout - Dec 2018 with 80%

Certificate in Web & UI/UX Design

### IEC UNIVERSITY

Passedout - Aug 2018 with 72.74%

Bachelor of Computer Application

### IMAGE CREATIVE EDUCATION

Passedout - Nov 2014 with 60%

Certificate in Graphic Design

### ACCEL ANIMATION ACADEMY

Passedout - Oct 2008 with 85%

Diploma in Animation Technology

## SOFTWARE SKILLS

Adobe Photoshop CC 90%

Adobe Illustrator CC 90%

Adobe Indesign CC 90%

Adobe XD CC 90%

Sketch & Figma 90%

MS - Word, Excel, Power Point 90%

Adobe After Effects CC 75%

Adobe Premier CC 75%

## PERSONAL SKILLS

Team Work  90%

Creativity  90%

Leadership  90%

Management  90%